



Date: 03.02.2009

Broadcasting and Cable Services Division
Telecom Regulatory Authority of India
Mahanagar Doorsenchar Bhawan
Jawahar Lal Nehru Marg, (Old Minto Road)
New Delhi 110 002

Sub: Filing of bouquet and a-la-carte rates for the television channels "NDTV Imagine", "NDTV Lumiere" and "Imagine Showbiz".

Kindly refer to our letter dated January 13, 2009 pertaining to filing of bouquet and a-la-carte rates for the television channels "NDTV Imagine", "NDTV Lumiere" and "Imagine Showbiz".

We would like to bring it to your attention that there was an inadvertent typographical error pertaining to bouquet rates for NDTV Imagine & Imagine showbiz for the platforms Voluntary CAS, DTH, HITS and IPTV & CAS notified areas. Enclosed please find duly corrected letter, we request you to update your records and oblige.

Yours sincerely,
For NDTV Imagine Ltd.

A handwritten signature in black ink, appearing to read "SD/-".

Himavat Chaudhuri
General Counsel

Encl: As above



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Dear Sir,

In accordance with section 4 of the Telecommunication (Broadcasting and Cable) (second) Tariff (Eighth Amendment) Order dated October 4, 2007, we would like to file the following information.

With effect from 15.01.2009, the television channels "NDTV Imagine", "NDTV Lumiere" and "Imagine Showbiz" shall be distributed by NDTV Imagine Ltd. on both a-la-carte and bouquet basis to all platforms and New Delhi Television Limited shall no longer be the distributor.

The information of change in the rates as a result of shifting of the said channels from the bouquet of New Delhi Television Limited shall be conveyed to you by New Delhi Television Ltd. directly.

The a-la-carte rates of the aforesaid channels and the new bouquet rates offered by NDTV Imagine Ltd. are given below.

1.	Names, genre and language of all free to air channels offered by the broadcaster	None
2.	Names, a-la-carte rate, genre and language of each pay channel offered by the broadcaster	<p>NDTV Imagine (Rates given below) GEC - Hindi</p> <p>NDTV Lumiere (Rates given below) International Movie Channel - Foreign Languages</p> <p>Imagine Showbiz (Rates given below) GEC (Hindi)</p>
3.	List of all bouquets offered by the broadcaster with prices of each bouquet, indicating the names of all the pay channels and free to air channels contained therein along with the names of the owners of other channels in the bouquet.	NDTV Imagine, & Imagine Showbiz (other information given below)
4.	Revenue share arrangement between owners of channels in the bouquet.	NDTV Imagine Ltd. and its subsidiaries own the channels
5.	Target audience of all the pay channels and free to air channels (National or Regional, if Regional, states must be specified)	National
6.	Whether the pay channels are pay channels in whole of the country or only in part of the country	The channels are pay channels in the whole country except the CAS notified areas
7.	Advertisement revenue for the last three years	The Channels have not completed one year post launch

8.	Any other information relevant to free to air channels, pay channels, al-la-carte rates and bouquets offered by the broadcaster.	Provided below
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RATES

Name of Channel	Platform	A-la-Carte Rates per television per month (In Rs.)
NDTV Imagine	Non-addressable Systems for Ordinary Cable Subscribers	20.50
	CAS notified Areas	FTA in CAS notified areas
	Voluntary CAS, DTH, HITS and IPTV	10.25
	Commercial cable subscribers	100
	Public Viewing Areas	10,000
NDTV Lumiere	Non-addressable Systems for Ordinary Cable Subscribers	15
	CAS notified Areas	FTA in CAS notified areas
	Voluntary CAS, DTH, HITS and IPTV	7.50
	Commercial cable subscribers	75
	Public Viewing Areas	10,000
Imagine Showbiz	Non-addressable Systems for Ordinary Cable Subscribers	8
	CAS notified Areas	FTA in CAS notified areas
	Voluntary CAS, DTH, HITS and IPTV	4
	Commercial cable subscribers	40
	Public Viewing Areas	10,000

Particulars	Platforms	Bouquet Rates per television per month (In Rs.)
Bouquet rates for NDTV Imagine and Imagine Showbiz	Non-addressable Systems for Ordinary Cable Subscribers	19
	Voluntary CAS, DTH, HITS and IPTV	9.50
	CAS notified areas	FTA
	Commercial cable subscribers	95
	Public Viewing Areas	15,000

We reserve the right to change our above-mentioned rates at any time, in the event, TRAI or government body or judicial authority repeals the Tariff Orders, and/or the platforms charges carriage fees and further reserve the right to notify our rates for distribution of the channels via any new technology/platform, now known or invented in the future.

The same has also been uploaded on our website at <http://www.ndtvimagine.com/gettingndtvimagine.php>

We would be glad to provide you with any further information as may be required, and look forward for your continued support.

Yours sincerely,
For NDTV Imagine Ltd.

SD/

Himavat Chaudhuri
General Counsel

NDTV imagine

Date: April 23, 2009

Broadcasting and Cable Services Division
Telecom Regulatory Authority of India
Mahanagar Doosanchar Bhawan
Jawahar Lal Nehru Marg, (Old Mint Road)
New Delhi 110 002

Attn:- Mr. Aujender Singh
Sr. Research Officer (B&CS)

Sub: Filing of bouquet for the television channels "NDTV Imagine", "Imagine Showbiz" and "NDTV Lumiere"

Dear Sir,

Please refer to our earlier letter dated February 03, 2009, a copy whereof is enclosed for your ready reference.

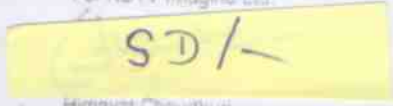
Further to discussions with you, in order to comply with the TRAI regulations, we shall no longer be offering the bouquet comprising of the television channels NDTV Imagine and Imagine Showbiz and instead would be offering the bouquet comprising of the television channels NDTV Imagine, Imagine Showbiz and NDTV Lumiere at the below mentioned rates.

Particulars	Platforms	Bouquet Rates per television per month (in Rs.)
Bouquet rates for NDTV Imagine, Imagine Showbiz and NDTV Lumiere	Non-addressable Systems for Ordinary Cable Subscribers	29
	Voluntary CAS: DTH, HITS and IPTV	14.50
	CAS notified areas	FTA
	Commercial cable subscribers	145
	Public Viewing Areas	15,000

The above rates for voluntary CAS, DTH, HITS and IPTV shall not be applicable in the event the said platforms demand carriage fees/placement fees.

The same has been uploaded on our website at <http://www.ndtvimagine.com/getmedia/ndtvimagine.pdf>. We look forward for your continued support.

Yours sincerely,
For NDTV Imagine Ltd.


Himavat Chaudhuri
General Counsel

Encl: As above

Telecom Regulatory Authority of India

(An ISO 9001:2000 Certified Organisation)

Mahanagar Doorsanchar Bhawan, Jawahar Lal Nehru Marg,

Next to Zakir Hussain College, New Delhi-110002

Telephone : 23233466 Fax : 23211934

① Letter

ACKNOWLEDGEMENT

No. 2816

Date : 23/4/09

Received letter No. nil dated 23/4/09

from NDTV Imagine Ltd, Okhla phase III, ND

addressed to SRD (B.S.)


23/4/09
For TRAI